



## Member **Referral** Program

### **Do you know an industry professional, supplier or festival who could benefit from membership in Festivals and Events Ontario?**

When you refer a new member between April 1, 2017 and September 30, 2017, both you and your referral will receive a \$50 credit towards your annual membership renewals.

#### **Why should you refer a new member?**

- To enhance and strengthen your community of peers for collaboration and networking.
- To save on your membership renewal.
- To save on any membership fee increases for 2017/18
- To ensure FEO's continued growth to support the Festival and Event industry.

#### **How does the Member Referral Program work?**

Simply refer a friend, supplier or neighbouring festival and encourage them to fill out the online membership application [here](#). You can also have them contact FEO at 519-742-2226 or Debbie Mann at [Debbie@festivalsandeventsontario.ca](mailto:Debbie@festivalsandeventsontario.ca).

Once they are registered as a FEO member, you both earn a \$50 credit that can be applied toward your member renewal fees. You must ensure the applicant lists you as the referring member.

#### **How will FEO know who referred the member?**

The online membership application form has a "Referred by Member" section and new member enters code FEO2017REF. Prospective members must complete this section for both to receive a \$50 credit. New member must pay 2016/2017 membership and 2017/18 (less \$50) in full.

#### **Guidelines for the program:**

1. This program is open to all FEO members in good standing.
2. The \$50 membership credit will be activated for both the referred and referral when the referral joins and activates his/her membership.
3. The \$50 credit does not apply to new individual contacts added to existing memberships.
4. To receive the \$50 credit towards your membership, your name must be inserted in the "Referred by Member" section of the online membership application form. Upon membership renewal, referral will be sent a code enter to get discount.
5. If your referral calls FEO to register, they must mention the name of the current member that recruited them.
6. Referral credits cannot be transferred to any other purchases or transferred into cash.
7. Referral credits must be applied towards your next membership renewal year.
8. FEO board members are not eligible to participate in the program.

The program runs from April 1, 2017 to September 30, 2017.

All referrals must become members during this period to qualify. **THIS OFFER CANNOT BE COMBINED WITH ANY OTHER DISCOUNT PROMOTION.**