

Festivals & Events Ontario

FEO Municipality of the Year Award 2019

Recognizing the best in municipal leadership and festival and event partnerships in the Province of Ontario.



You already know that festivals and events quantitatively create tremendous economic impact within your community and qualitatively engage your citizens on a collaborative level. However, perhaps you did not know that partnership support from your Municipality is a critical input to both the success and sustainability of your existing festivals and events and to the ability of your Municipality to attract new festivals and events. FEO is pleased to recognize those Municipalities that have created a supportive atmosphere for the achievement of successful festivals and events.

Three awards will be judged/presented, one from each of the following three(3) Municipality population categories: Population less than 50,000; Population 50,000-150,000; and Population more than 150,000.



ENGAGE
MOTIVATE • INITIATE • PARTICIPATE

MUNICIPALITY OF THE YEAR AWARD RECOGNITION

Award winners will be received at the annual Awards Gala and Dinner on Thursday, February 28, 2019 as part of the annual FEO Conference.

We respectfully encourage the winners to be prepared to attend the Awards Gala and Dinner.

- The award winner in each category will receive two(2) complimentary dinner tickets

Question 1

Cover page and list of your individual festivals & events (one page maximum):

- Please provide the judges with a clear presentation of why your Municipality should be selected.
- Include a summary of the festival and event environment in your jurisdiction and how your Municipality provides support services to and/or stages your own festivals or events.

...Continued on page 2

Nominations are due to FEO by Nov. 16, 2018



Festivals & Events Ontario

FEO Municipality of the Year Award 2019

c) Include a list of leading festivals and events (up to a max. of five(5). These festivals and events (provide dates) were staged in and/or supported by your Municipality for the time frame of November 1, 2017 to October 31, 2018. Please tell us when the festival or event was established, who is your primary contact for it and, if known, also provide information on the approximate attendance at each and how many are local citizens vs out-of-town visitors/tourists (i.e those residing more than 100km away).

Question 2

Tell us about your Municipal infrastructure for festivals and events (one page maximum):

- Please provide your most recent (Canada Census)Municipal population.
- What are the accommodation, parking and transit options for visitors to the festivals and events?
- Outline your primary festival and event venues, including capacities for each.
- What are the water, power, waste management and recycling capabilities for outdoor venues?
- Do you have an emergency response plan for festivals and events operating within your jurisdiction?
- Is there anything else you wish to include in this section?

Question 3

Tell us about how your municipality directly supports festivals and events through areas under its direct control(one page maximum):

- Do you have a dedicated support team, policy or plan for staging and/or supporting festivals and events? If so, please elaborate.

b) What monetary budget in direct funding do you provide for staging and/or supporting festivals and events?

c) Do you also provide a value-in-kind budget or allocation as well? if so, please elaborate.

d) Define the role of your Municipal staff in festival or event Planning Committee/Board involvement (if applicable) and/or describe the Municipal approval process for a festival or event.

e) Describe your local by-laws and other applicable regulatory areas that effect the operation of a festival or event.

f) Does your Municipality help to market or promote the festival or event within your jurisdiction?

g) Is there anything else you wish to include in this section?

Question 4

Tell us how your Municipality may indirectly support festivals and events through areas that it may be able to influence(one page maximum):

- Does your Municipality provide input to and/or assistance with the efforts of other non-Municipal-government operating bodies within your jurisdiction such as Chambers of Commerce, educational institutions, local or regional sports organizations (if applicable) and/or similar externally managed organizations etc. to support festivals and events?
- Does your Municipality get involved in such areas as helping the festival and event organizers to source volunteers and/or sponsors and/or media support and/or festival and/or event industry suppliers?
- List four(4) areas that are of great importance in operating a successful festival and event.
- Is there anything else you wish to include in this section?



ENGAGE
MOTIVATE • INITIATE • PARTICIPATE

Nominations
are due to FEO by
Nov. 16, 2018

For more information, contact **Martha Cookson** at awards@festivalsandeventsontario.ca

Phone: (519) 742-2226 Fax: (519) 742-7206 festivalsandeventsontario.ca 625 King Street East, Suite 2A, Kitchener ON N2G 4V4

