

## 2019 FESTIVALS & EVENTS IN ONTARIO ACHIEVEMENT AWARDS ANNOUNCED

### *Provincial organization recognizes Ontario's Best Festival Achievements*

**ONTARIO** (February 28<sup>th</sup>, 2019) Festivals and Events Ontario (FEO) is proud to announce the 2019 FEO Achievement Award winners. These awards, handed out to FEO members, showcase various elements of festivals or events that those submitting believe stood out in the previous festival year. The Achievement Awards were handed out on Thursday February 28th during FEO's annual conference "ENGAGE-Motivate-Initiate-Participate" in London, Ontario.

Submissions from FEO members were received for consideration in the fall of 2018 and were judged by an independent panel of judges. Festivals and events of all kinds from every corner of Ontario were represented in the submissions – from community festivals to internationally recognized events.

FEO would like to congratulate the 2019 Achievement Award Winners:

#### *Best Greening of a Festival or Event*

\$500,000 or more

**Hillside Festival:** July 12-14, 2019 [www.hillsidefestival.ca](http://www.hillsidefestival.ca)

#### *Best New Festival or Event*

\$100,000 or less - **Amherstburg Uncommon Festival:** Sept. 27-29, 2019 [www.amherstburg.ca](http://www.amherstburg.ca)

\$100,001 to \$500,000 - **WTF Festival:** June 7-10, 2019 [wtffestival.ca/](http://wtffestival.ca/)

\$500,001 or more – **Ride, Dine 'N' Stein:** Oct. 11-19, 2019 [www.oktoberfest.ca/Events](http://www.oktoberfest.ca/Events)

#### *Best Promotional Campaign*

\$100,000 or less – **Open Streets Whitby:** Sept. 28, 2019 [www.whitby.ca/openstreets](http://www.whitby.ca/openstreets)

\$100,001 to \$500,000 - **Live on the Waterfront:** July 10-Aug. 28, 2019 [www.thunderbay.ca/en/recreation/](http://www.thunderbay.ca/en/recreation/)

\$500,001 or more – **Winter Festival of Lights:** Nov. 2, 2019-Jan. 31, 2020 [www.wfol.com](http://www.wfol.com)

#### *Sponsor of the year*

\$100,000 or less - **Small Halls Festival with Creemore Springs Brewery Limited:** Oct. 3-6, 2019

[www.smallhallsfestival.ca](http://www.smallhallsfestival.ca)

\$100,001 to \$500,000 – **Live on the Waterfront with Ontario Power Generation:** July 10-Aug. 28, 2019

[www.thunderbay.ca/en/recreation](http://www.thunderbay.ca/en/recreation)

#### *Best Community Partner Outreach Program*

\$500,001 or more – **Port Elgin Pumpkinfest with Not-For Profit Groups of Port Elgin:** Oct. 5-6, 2019

[www.pumpkinfest.org](http://www.pumpkinfest.org)

*Best Fundraising Idea*

**Creation Station: Make Your Own Button - Blue Mountain Village Association:** [www.bluemountainvillage.ca](http://www.bluemountainvillage.ca)

*Best Social Media Campaign*

**Norfolk County Fair & Horse Show:** Oct. 8-14, 2019 [www.norfolkcountyfair.com](http://www.norfolkcountyfair.com)

*Best Youth Initiative*

**Supercrawl:** Sept. 13-15, 2019 [www.supercrawl.ca](http://www.supercrawl.ca)

*Best Volunteer Program*

**Vaughan Celebrates Volunteer Program:** [www.vaughan.ca/events](http://www.vaughan.ca/events)

*Best New Single Sponsorship*

**Port Elgin Pumpkinfest with Sunbelt Rentals:** Oct. 5-6, 2019 [www.pumpkinfest.org](http://www.pumpkinfest.org)

“ENGAGE-Motivate-Initiate-Participate” 2019 Festivals & Events Ontario Conference in London, Ontario.

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## **About Festivals & Events Ontario**

*Festivals & Events Ontario (FEO) was established in 1987 as an association devoted to the growth and stability of the festival and event industry in Ontario. FEO supports a lively, engaged and dedicated festival and events industry by sharing knowledge, enabling networking and providing leadership on education, advocacy and promotion. FEO operates Canada's largest dedicated festival and event Conference, publishes and distributes an annual consumer guide, promotes its industry festival supplier goods and services and oversees an industry-leading awards recognition program. The festivals and events industry in Ontario is estimated to generate in excess of \$2.3 billion annually in contribution to regional GDP, create/sustain approximately 50,000 full-year-equivalent jobs and foster approximately \$1 billion dollars in taxes at all levels of government. Visit [www.FestivalsandEventsOntario.ca](http://www.FestivalsandEventsOntario.ca) for more information.*