



## 2020 Festivals & Events Ontario Showcase Registration

Sheraton Parkway Toronto North Hotel @ Suites,  
Richmond Hill, February 25<sup>th</sup> to 27<sup>th</sup>.

Get in front of over 250 decision makers in the festival and event industry in Ontario. Since 1987 Festivals & Events Ontario (FEO) is the only association dedicated to promoting and educating the festival industry in the province, and we are pleased to offer Showcase 2020.

Attending our annual conference will be executive directors, festivals and event planners and municipal organizers to learn, network and hire products, services and artists to enhance their festival. Performers are the heart and soul of festivals and events and FEO Showcase 2020 is the gateway to this industry. With a maximum of 9 Showcase opportunities, FEO is now accepting Showcase submissions.

### This Year's Accommodation Information:

For reservations, call the hotel directly and ask for the "Festivals & Events Ontario Conference" rate.

**Hotel Contact Information:**  
Sheraton Parkway Toronto North Hotel & Suites  
600 Hwy 7,  
Richmond Hill, ON  
Phone: (905) 881-2121

### Audition Submission:

Please apply by submitting the information and payment in full by

**November 1st, 2019 at 4:30pm.**

Applications received after this date will not be considered. Our Showcase Committee will review the applications and all candidates will be contacted November, 2019.

**Wednesday, Feb. 26, 2020**  
Showcase Night: 8:00pm – 10:30pm  
\$35.00 +HST Application Fee  
6 Opportunities Maximum  
(chosen by FEO Showcase Committee)

**Thursday, Feb 27, 2020**  
Awards Gala: 7:00pm – 10:30pm  
\$35.00 +HST Application Fee  
3 Opportunities Maximum  
(chosen by FEO Showcase Committee)

## Application Checklist

Please ensure the following information accompanies your Showcase Application form:

- Completed Showcase Form;
- Biography;
- Video on USB or DVD;
- Entertainer Headshot & Photos emailed to [debbie@festivalsandeventsontario.ca](mailto:debbie@festivalsandeventsontario.ca);
- Stage Plot (where applicable) emailed to [debbie@festivalsandeventsontario.ca](mailto:debbie@festivalsandeventsontario.ca);
- If selected, you will be asked to purchase a FEO membership if you or your agent representative is not already a FEO Member. Access to online FEO Membership and Marketplace registration here ;
- If selected, you will be asked to purchase a booth for Marketplace on Wednesday Feb. 26, if your FEO member Agent or Rep is unable to purchase one on your behalf;
- A non-refundable Showcase 2020 Application Fee of **\$35.00 +HST**. Please be sure to indicate your availability for Showcase for either Wednesday Showcase Night or Thursday Awards Gala.



## 2020 Showcase Guidelines

1. Application deadline is November 1, 2019. Applications received after this date will not be considered. Successful candidates will be notified November, 2019.

2. Applications must include (see page 1 for further details):

### MUSICAL PERFORMANCE APPLICATIONS:

• All genre of music considered in keeping with festivals mandates of community and family entertainment (i.e. folk, jazz, rock, country, celtic, etc.) bio, video (highly recommended) and/or DVD, technical requirements and stage plot. Video 5 minutes maximum.

### NON-MUSICAL PERFORMANCE APPLICATIONS:

• Genre (i.e. variety, children's, etc.) bio, video, technical and space requirements.

3. The Showcase Application Fee is \$35.00 + HST which will cover administration costs and is non-refundable. The Showcase Application Fee must accompany the Application Package. Applications submitted without the fees will not be considered.

4. "ARTIST represents and warrants that full authority has been obtained to present the program and that performance thereof will not infringe upon the copyright or any other right of any person, firm, or corporation."

5. Once the Showcase time slot and sound check time has been confirmed, a sound check time will be assigned.

6. No substitutions are allowed. If a performer is unable to appear, the time slot is forfeited. Festivals & Events Ontario will, at their discretion, fill the forfeited time slot from a waiting list established by the Showcase Committee. Showcase Application Fees will not be refunded.

### Criteria For Selection:

- Quality of performance
- Ability to ensure professional presentation of performance
- Relevance to our members and conference delegates
- Preference will be given to new applicants who did not perform at Showcase 2020.

7. Showcase acts will be previewed by attending conference delegates only. FEO can in no way guarantee the number of conference attendees.

8. The performance time allocated to each act is strictly limited to 15 minutes. Exceeding the time limit will not be permitted.

9. FEO requires that the Member Band or Agent or Representative purchases a booth at the annual conference in Marketplace to promote the Band to attending delegates during the day – OR – the Member Band negotiates with an existing FEO Member Agent who will have a booth at Marketplace to represent and help promote them to attending delegates.

### Here are a few testimonials from previous Showcase performers:

*"I had the opportunity to perform part of my interactive magic show at the FEO showcase and it was a great success! This was an amazing way for me to gain exposure in the Festival industry. As a result of showcasing, I had the privilege to perform for thousands of people at festivals and events across Ontario last summer! Showcasing is a definite MUST for any entertainer or artist!"*

~ Mike D'Urzo, Mega Magic

*"Thanks to showcasing at FEO, Sultans of String has been able to expand touring right across the province, both for main stage and young audience performances. Being able to be seen and heard by the presenters that actually make the programming decisions in their communities has made all the difference in the world for us, and lifted our visibility and career immensely. Thanks FEO, keep up the great work!"*

~ Chris McKhool, Sultans of String

*"I had the opportunity to perform at the FEO showcase and it was an absolutely amazing experience and useful for me! It helped me gain exposure in the Festival industry with the important people in this industry. The showcasing helped me perform in front of large audiences and festivals across Ontario this summer!"*

*Showcasing is a huge help to a musician or an artist! Thank you so so much for providing me with this opportunity. I will be a returning vendor many years to come.*

~ Juneyt, Nuevo Flamenco Guitarist



**Application  
deadline is  
Nov. 1, 2019**

Don't Miss Out On Up to  
9 Showcase Opportunities!

**Be Sure To:**

- 1 Fill out the Showcase 2020 application form.
- 2 Verify the Showcase 2020 application checklist (page 1).
- 3 Mail in the Showcase 2020 package (see FEO address below) with an enclosed cheque for the Showcase Application Fee.

**Contact Information**

Please indicate whether you will be representing yourself or a FEO Member Agent or Rep will be representing you at Marketplace:      Myself or      Agent/Rep

Member Name/Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Agency Representative Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Name of Performance Act \_\_\_\_\_ Genre \_\_\_\_\_

Brief Description of Act \_\_\_\_\_

**Schedule & Your Availability**

**Showcase Application Fee is \$35.00 +HST (non-refundable)**

Please indicate preferred date/time of performance in order of preference (ie 1 or 2). The Showcase Committee will attempt to accommodate all requests, but reserves the right to offer time slots at their discretion. Non-members, please call FEO for information. **MEALS NOT INCLUDED.**

**Wednesday Showcase Night** 8:00pm - 10:30pm

**Thursday Awards Gala** 7:00pm - 10:30pm

**Payment**

Type of Payment	_____	_____	_____	_____
	Visa	MasterCard	Amex	
Card Number	_____		Exp. _____ / _____	Code _____
			<b>MM</b>	<b>YY</b>
Card Holder Name	_____			
Signature for CC	_____			

Subtotal	\$ _____
Add 13% HST	\$ _____
<b>Total Due</b>	\$ _____



I grant FEO permission to share my contact information (first name, last name, head shot, organization, email address, phone number and website) with conference attendees.