



2017 Award Winners

Best Promotional Campaign

\$100,000 or less

Braden's Hot Chocolate Festival

\$100,000-\$500,000

Art in the Park, Rotary Club of Windsor (1918)

\$500,000 or more

Western Fair, Western Fair District

Best New Festival or Event

\$100,000 or less

Sault Ste. Marie Science Festival, Science North

\$100,000-\$500,000

TD Niagara Jazz Festival

\$500,000 or more

Fusstoberfest, Kitchener-Waterloo Oktoberfest

Best Community Partner Outreach Program

\$500,000 or more

Supercrawl, Wesley Urban Ministries

Best Greening of a Festival or Event

\$100,000 or less

Braden's Hot Chocolate Festival, Greening Marketing

\$100,000-\$500,000

Canada's Largest Ribfest

\$500,000 or more

Sound of Music Festival

Sponsor of the Year

\$100,000 or less

Braden's Hot Chocolate Festival, Hillfield Strathallan

\$100,000-\$500,000

Live on the Waterfront, Thunder Bay Credit Unions

\$500,000 or more

The Word on the Street Toronto, TD Bank Group

Best Fundraising Idea

Festival of the Sound

Best Social Media Campaign
MuslimFest, Festive Currents

Best Youth Initiative
Norfolk County Fair & Horse Show

Best Volunteer Program
Hillside Festival

Best New Single Sponsorship Opportunity
Luminato Festival, Absolut (Corby Spirit and Wine)

Service Excellence Awards
Modu-Loc Fence Rentals
Foundational Product Provider

The Feldman Agency
Entertainment – Agency
Grand River Inflatables & Games
Alternative Entertainment Providers

Student Leadership Award
Louise Rowe
Niagara College